

CITY COUNCIL STUDY SESSION AGENDA

**SAN JOSE CITY COUNCIL/MANAGEMENT TEAM
PRIORITY SETTING/STRATEGIC PLANNING RETREAT**

**TUESDAY, FEBRUARY 20, 2007
9:00 A.M. to 4:00 P.M.
COMMITTEE ROOMS**

PETE CONSTANT
FORREST WILLIAMS
SAM LICCARDO
VACANT
NORA CAMPOS

DISTRICT 1
DISTRICT 2
DISTRICT 3
DISTRICT 4
DISTRICT 5

CHUCK REED, MAYOR

VACANT
MADISON P. NGUYEN
DAVID D CORTESI, VICE MAYOR
JUDY CHIRCO
NANCY PYLE

DISTRICT 6
DISTRICT 7
DISTRICT 8
DISTRICT 9
DISTRICT 10

Welcome to the San José City Council meeting!

Agendas and Staff Reports for City Council items may be viewed on the Internet at
www.sanjoseca.gov/clerk/agenda.asp

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 535-1260 or (408) 294-9337 (TTY) at least two business days before the meeting.

- **Call to Order and Roll Call**
8:30 a.m. - Closed Session, Call to Order in Council Chambers
Adjourn to Closed Session in Council Chambers Conference Room, W133
[See Separate Agenda](#)

CITY COUNCIL STUDY SESSION

9:00 a.m. – 4:00 p.m. Committee Rooms
[See Transcript](#)

- Public Comments 9:00 a.m.
 1. Welcome, Purpose of the Retreat and Public Comment
Chuck Reed, Mayor
 2. Introduction of the Facilitator and Recorder
 3. Role of the Facilitator, Recorder, Participants and Public; Strategic Planning
 4. Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates
 5. Introductions of the Group
 6. Including Input from the Community Telephone Survey, Neighborhood Associations’ Priority Setting Session and Public Hearings:
 - a. What Are the Strengths of the City of San Jose (e.g., what is going well)?
 - b. What Are the City of San Jose’s Internal Weaknesses/Challenges?
- Lunch Break 12:30 p.m. – 1:15 p.m.

CITY COUNCIL STUDY SESSION (Cont'd.)

7. What Are the External Factors/Trends (e.g., economic, demographic, political, environmental, social, technological) that Will/Might Have an Impact on the City of San José in the Next Three Years:
 - a. Positively (opportunities)?
 - b. Negatively (threats)?
8. Develop a Mission/Purpose Statement (why the City government exists and for whom)
9. Including Input from the Telephone Survey, Neighborhood Priority Setting Session and Public Hearings:
 - a. Identify Three-Year Goals for the City (what needs to be accomplished)
 1. Brainstorm Goals
 2. By Consensus of the Mayor and City Council, Select 4 or 5 Goals
10. Identify Six-Month Strategic Objectives (how the goals will be addressed initially – by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals
11. Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date for a six-month update of the plan)
12. Summary of the Retreat and Closing Remarks

- Adjourn

4:00 p.m.